

Your Logo

HOW TO—Logo: Your logo is your company brand! This is the star!

HOW TO—Capability Statement: Ensure that the buyer doesn't have to guess what your one-sheet is by titling the document.

CAPABILITY STATEMENT

Tag Line if You Have One

HOW TO—Create Interest: You want your capability statement to stand out. Add a few elements like pictures or a tag line.



Company Overview

COMPANY NAME, formed in 1985, is a leading manufacturer of widgets for unique needs. Our industry expert with sixty-years of experience has a strong foundation for providing top-quality widgets they need in an ever-changing environment. COMPANY NAME provides medical and agriculture clients with premium production domestically and globally.

HOW TO—Company Overview: Give a brief synopsis of what your company is about! You can't share everything, just the highlights needed to get another conversation with the buyer.

Company Data

DUNS
999999

NAICS
999999

HOW TO—Company Data: Include DUNS, NAICS Codes, UNSPSC and other similar numbers.

Core Competencies

- Widget Manufacturing
- Design of Proprietary Widgets
- Warehousing Solutions
- Global Supplier

HOW TO—Core Competencies: Share your main business! Where do you get most of your revenue from? What are your primary products/services?

Certifications



HOW TO—Certifications: Use updated logos when possible. If not, write out the certification. **NOTE:** If you have the SBA WOSB, please type out the letters, don't use the old logo.

Differentiators

- On-Site Consultation
- 24/7 Customer Service
- 24-Hour Order Turnaround
- Special Orders Overnight
- Staff is Widget Certified and Trained

HOW TO—Differentiators: What do you do that other manufacturing widgets don't do? What makes me want to buy from your company?

Our mission is to exceed the needs of clients with a precise, reliable, safe product. The customers are our business.

HOW TO—Pull Out Quote: If you have room you may add a quote or a mission statement.

Past Performance

- Big 4 Automotive Company
- Medical Supplies Incorporated
- Farmers United
- Tier 1 Automotive Supplier
- National Agriculture Manufacturers
- International Company

HOW TO—Past Performance: A list of the organizations you've serviced or major projects.

Company Contact

YOUR NAME, OWNER
Street
Suite
City, State, Zip
P: Phone number
E: email where you can be reached
W: web site address

HOW TO—Company Contact: Simply follow this guide. Ensure that your name as owner is the contact name listed.